



Al Faisal Holding Subsidiary, Bridge Power Trading, Launches “Al Yamama” Brand Distributing high-quality OEM automotive spare parts

13 March 2022, Doha – Qatar: Al Faisal Holding Group, one of the region’s largest privately-held diversified industry groups, is pleased to announce that its subsidiary, Bridge Power Trading (BPT) a leading automotive spare parts supplier in Qatar, has recently launched its new brand, “Al Yamama” for truck and car spare parts.

All "Al Yamama" products are sourced directly from the same factories which manufacture for the car companies (OEM) Original Equipment Manufacturers, offering them directly to local and export customers at reasonable prices. These items include shock absorbers, brake pads, rubber parts, wipers, and suspension parts, looking forward to adding more essential car spare parts soon.

BPT also represents internationally known OEM brands such as Hitachi, Tokico, Astemo, Showa, HÜCO, to name a few. Products include shock absorbers, fuel pumps, airflow seasoner, ignition coils, alternator, starters, sensor systems, etc., for Japanese, Korean and European vehicles.

On this occasion, Sheikh Khaled Bin Faisal Al Thani, Board Member of Al Faisal Holding, commented: “The automobile sector in Qatar is witnessing great activity and we are pleased to expand the trading opportunities of our subsidiary BPT through introducing new brand “Al Yamama” which will represent renowned names such as Hitachi. This new addition to existing BPT’s current business activities will both add value for both the company and its clients, and provide new revenue streams to the Company, in addition to further contributing to the automotive spare parts sector in Qatar.”

Mr. Hussain J. Bushehri, MD of BPT, added: “We cooperate with an industry leader such as Hitachi to deliver high-quality car spare parts with reasonable prices, and expand its customer base, as we are committed to deliver excellent products and services to our customers. In BPT, we look forward to expanding our products list and distribution area both in Qatar and internationally, Finally, I would like to notify our valued customers that they can place their orders of our spare parts directly at our offices in City Tower, Doha, or to any of our sales representatives, where they find all of their car needs to matter of what the car’s brand or model is.”

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About Bridge Power Trading (BPT):

Established in 2016, Bridge Power Trading (BPT) is a leading car spare parts supplier in Qatar. It is the distributor of many internationally known OEM (Original Equipment Manufacturer) brands including Hitachi, Tokico, Astemo, Showa, HÜCO. Products mainly include shock absorbers, fuel pumps, airflow seasoner, ignition coils, alternator, starters, sensor systems, etc., for Japanese, Korean, and European vehicles.

BPT is also the proud owner of the "Al Yamama" brand; a leading Qatari brand which sources directly from the same factories which manufacture for the car companies (OE) Original Equipment. Offering them directly to local and export customers at reasonable prices. These items include shock absorbers, brake pads, rubber parts, wipers, and suspension parts, looking forward to adding more essential car spare parts soon.